CAPTURE
SMARTSTART OVERVIEW

Empowering Your Strategic Portfolio Management Journey with Cutting Edge Technology and Best of Breed Experience

ppm.capture.eu   Capture ServiceNow

Introduction

Who We Are

At Capture, we offer maturity-driven services through our **Growth Model** to serve all organizations driving their businesses on the **road to digitalization**.

- If you are at the beginning of your **Strategic Portfolio Management** journey, we can kick off with our packaged Capture SmartStart solution.
- But if you are way ahead on the road, we can jump directly into the deepest water, enabling enterprise agility, hybrid methodologies, and full-scale strategic planning and execution.

In this paper, we introduce our **Capture SmartStart package**, a comprehensive and swift solution for companies who want to embark on their Strategic Portfolio Management (SPM) journey within 4 weeks.

What is ServiceNow SPM?

ServiceNow SPM helps you to deliver business outcomes with confidence by consolidating all your work and aligning it on **a single cloud platform**. It connects strategy to execution to provide **360° of visibility** so you can speed value across the organization.

ServiceNow SPM is a leader in **Gartner Magic Quadrant of Enterprise Agile Planning** and **Forrester Wave of Value Stream Management**.

It handles the entire portfolio lifecycle, from initial ideation to final delivery and supports the **hybrid world** by enabling **enterprise agility** and utilizing the advantages of **waterfall** simultaneously.

We decided to simplify ServiceNow SPM's capabilities, as it provides a highly detailed and diversified solution for all aspects of the SPM lifecycle:

What is Capture SmartStart?

Capture SmartStart is a comprehensive **service package** designed to streamline the initial phase of adopting ServiceNow SPM. It serves as **a guide on successfully implementing and operating SPM functionalities on the ServiceNow platform** achieved by:

- Providing an intuitive, user-friendly platform.
- Simplifying complex processes, functions, and roles with predefined elements.
- Ensuring successful adoption by training programs.
- Ensuring implementation in 4 weeks.
- Describing business roles and responsibilities for seamless adaptation through a Success Playbook.

With Capture SmartStart, businesses can embark on their tooling journey confidently, knowing they have the proper support and the resources needed for a successful implementation, saving valuable time and resources.

Why did we develop Capture SmartStart?

To bring harmony and the exact alignment between business stakeholders and the implementation team during initial planning, execution, and go-live.

Based on our experience, we have seen that companies of all sizes end up, in many cases, upset and disappointed in their recently introduced SPM solution.

The most common pain points are the following:

- The tool is not providing the data granularity and information that the stakeholders have expected.
- The different processes within the tool are over-complicated.
- The full-fledged tool requires a long learning curve from the actual users; it could be more intuitive.

These pains lead to unwarranted blame on the implementation team and the tool itself.

Request a FREE SPM Consultation
to solve these problems.

The Capture SmartStart package aims to provide a streamlined, standardized, and user-friendly implementation in 4 weeks, which addresses these pain points by:

- standardizing the approach of implementation,
- providing practical and effective process templates,
- adapting the platform to these requirements.

This makes Capture SmartStart more than a simple implementation framework. It contains a curated Success Playbook which offers:

- setting up the essential, outlined configurations for swift implementation,
- a repository for predefined processes, roles, and attributes to meet specific business needs,
- comprehensive training program for all stakeholders.

 And by this, laying the foundation for seamless company-wide integration.

Where can Capture SmartStart lead your organization?

It helps to synchronize the 3 main pillars of successful operations, namely the tool, the processes, and the people, we have laid the foundation for future growth and development.

In our terminology, Capture SmartStart brings you to the START phase of the SPM Growth Model, which covers the basic functionalities of SPM, namely:

Basic Idea & Demand Management

Project Management

Resource & Timecard Management

Program & Portfolio Management

Contact us to learn more

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