



## In this issue

- Next Chapter Events
- Le Congrès du Management de projet
- Elections 2011
- Survey 2010
- Chapter News
  - Members update
  - Book of the month

---

## Advertisers:

- Marakoudja

---

*Do you want your banner ad in our February 7<sup>th</sup> newsletter? Deadline to provide material is January 27<sup>th</sup>. Please contact our [office](#) for conditions.*

---

*This newsletter was produced by the Marketing and Communication Team.*

---

## Dear Professionals and Friends,

This year your PMI Switzerland Chapter professional association is celebrating its tenth birthday, a great achievement from several perspectives that I would like to share with you, our members, supporters and partners. In fact, most of our success over the last decade has been based on passion for the profession and active volunteering.

Please join me to thank and congratulate our team of volunteers, **over 60 dedicated professionals**, who invest significant part of their "free" time and their energy to operate, develop and grow our community and provide you with the services you deserve. Our [Annual Members Meeting](#) (our General Assembly) on January 17<sup>th</sup> in Zürich is the best opportunity to meet most of them in person and share a nice moment together.

2011 is also a year of transition. More than half of your Chapter Board of Directors will be renewed, an excellent opportunity to have fresh ideas and new excitements, but also a challenge **to serve over 1200 members** and manage the on-going activities. This year elections are therefore from paramount importance and, if I may, I strongly encourage each of our members [to vote](#) and perhaps to become more actively involved in one of the local or virtual volunteering teams.

As components of PMI, Chapters are going through a major global restructuring and alignment process. You will see the changes as they become integrated into our operations over the next two years. Our [yearly satisfaction survey](#) is your chance to influence this process. Please invest these few minutes to also send us your suggestions. This focus on governance and services alignment will add more responsibility on the Chapter board short term, but will improve our operations and allow to better achieve our objectives: to provide our members with high quality learning activities, leadership development opportunities and strong networking.

As a professional association we also provide companies and universities with in depth expertise, valuable knowledge and strong interrelations. In this respect, the Swiss Corporate Network Group launched a year ago is a success, for their members first, but also as a recognized best practice by PMI. Thanks to Martin Härrri, who led this initiative and who will step down of the board after 7 years of duty to focus on enhancing this unique company network.

Once more in 2010, our events management teams (Basel, Zürich and Romandie) made miracles to provide **1150 participants** with 21 quality events and high profile speakers, a participation rate increase of 50% over 2009. In addition, the "Congrès du Management de Projet" in Lausanne (more than 500 participants) has been a great success and the next edition [program is already on-line](#). The PM training Forum in Zürich had to compete with numerous events at the same period and the participation was similar to 2009 (180 participants). Its concept is being reviewed to better answer the members' needs.

A great decision from our first Chapter board has been to select English as main Chapter communication language. Obviously being a member of the PMI Global community require some English mastering to really take advantage of the benefits offered, such as standards, research, communities of practice and knowledge. Nevertheless, this decision has been instrumental for our Chapter to become in just 10 years the largest PM professional association in Switzerland. I strongly support this unique approach and discipline, especially as we plan to launch and support a new region in the Italian speaking part of our country soon, with the help of our friends from the PMI North Italy Chapter.

We also plan to initiate a regional events team in Bern and, if we have the chance to find a few more volunteers in central Switzerland, we could also build a similar team in the Zoug/Luzern area.

After seven years of volunteering in the Chapter, six of them as board member, and quite some investment in PMI standards development as well, I must recognize the great value of volunteering. Yes I certainly invested a significant amount of my time in helping the association and developing its services, however, at the same time, I received a lot in return in terms of learning, friendships, leadership development, interrelations, cultural values, governance and... self organization.





As a future "retired" board member, I will continue to serve the organization as Region 8 Mentor starting 2012 and, in the meantime, I will assist the new elected board with the delicate transition and handover period.

If you can manage the necessary time expectations, I strongly encourage each of you to consider PMI and [PMI Switzerland Chapter volunteering](#) as a personal and professional development option. There is a strong [leadership development path](#) available within our organization and, in our globalized and virtualized World, self-development, good quality networking and personal contacts remain stronger key success factors than ever.

I would like to take this opportunity to thank my colleagues at the board, my numerous friends and peers in the Chapter and in our partners' associations, and all our active members that make this community alive. They all helped me one way or the other to continuously enjoy my volunteering time and to keep my passion for the profession growing.

I'm also looking forward to meet you all to our General Assembly or to one of our great regional events in 2011.

Happy new Year and 10<sup>th</sup> Anniversary,



Bernard Roduit  
PMI Switzerland Chapter President

## Chapter events



Ursula  
Schnellert

### Challenges faced in implementing Hospital Information System

Increasing and evolving needs linked to the growth of the healthcare industry along with its around-the-clock care services are the real challenges of today's hospital information systems (HIS).

The implementation of a HIS that can keep up with such a pace is becoming increasingly important and prevalent. A high-performance HIS can lead to a lot of benefits by ensuring and streamlining the different operations at a healthcare facility. Thus, medical practice is transforming from the automation of the manual processes to implementation of advanced technology.

There are constraints that need to be taken into account in such a project like standards, organizational processes, reliable networks and the 24h availability of powerful hardware and software applications. Furthermore decision makers are usually very concerned by the financial aspect of the proposed solution for a public hospital. Key to managing all these issues is related to ensuring cooperation and creative thinking.

**Ursula Schnellert, our speaker for the event**, will present in this context the HIS implementation project in Kinderspital Zürich. She is a graduate from Swiss Business School who has further studied in Information Technology and Organization. Ursula is Project Leader in the Universitätskinderklinik.

[Register here](#)

**January 13**

**Zurich  
(in German)**

**1.5 PDU**

**Soon!**

**Sponsored**

**Hosted**



Shai Sorek

### Making a Deal Real - Mergers & Acquisitions - steps to success

Why do firms carry out mergers and acquisitions, and how to beat the odds of M&A failure?

Corporations may pursue mergers and acquisitions as part of a deliberate strategy of diversification, allowing the company to exploit new markets. A merger or acquisition is an extremely stressful process starting from recognition of an opportunity, decision to engage in a due diligence process, heavy negotiations, engagement with European Union, deal closure and integration.

This presentation based on Tech Data recent merger and acquisition experiences will offer you a dive into a successful M&A project management. Let us drive you through the steps for a successful M&A project.

**Our speaker, Mr Shai Sorek**, is a Managing Director Mergers & Acquisitions EMEA at Tech Data Europe. He is a COO/CFO with 15 years management experience in retail operations, merchandising, category management, finance, purchasing, M&A, wholesale operations, restructuring, turnaround situations. He holds an MBA from IMD and graduated from HEC (Lausanne University).

[Register here](#)

**January 13**

**Geneva**

**1.5 PDU**

**Soon!**

**Sponsoring available!**

**Ask for our conditions.**

This event is co-Organised with [SMP](#)



11th AMM

### 2011 Annual Members Meeting - 10th Anniversary Edition

To set a high initial benchmark for the year, our **Annual Members Meeting** (our general assembly) will offer participants the opportunity to welcome **Michel Thiry**, PMP, MSc, FAPM, PMI Fellow, and Managing Partner Valense. Michel is in the Country for a SCNG workshop and we took this as a great opportunity to invite him to launch our tenth anniversary series of events.

PMI Switzerland Chapter Members can participate for free, while PMI-only members and partners associations members benefit of a reduced fee of CHF 30.- (payable at the door).

**The event starts at 16H30** with the General Assembly, the elections results and the Volunteer of the year award.

Credit Suisse in Zurich hosts this event. With over 650 project managers, consultants and officers in the IT division alone, CS is probably one of the largest employers for our profession.

In January, Credit Suisse will open an "IT Development Center" in the Innovation Square of the EPFL in Lausanne. It has many **open positions** for project managers and staff, and a representative from the IT Development Center will be present to answer your questions.

[More details and registration here.](#)

**January 17**

**Zurich**

**2 PDU**

**Soon!**

**Sponsored**

**Hosted**



*Michel Thiry,  
PMP, MSC,  
FAPM, PMI  
Fellow*

## 2-days Training on Program Management with Michel Thiry

This **2-day seminar** is designed to anticipate and answer the questions concerning the establishment and practice of program management in your company.

**Michel Thiry** will help you develop your proficiency in the management of four key program components: governance, decision management, stakeholder management and benefits management. He will help you develop your knowledge of particular techniques required for managing programs as well as the competencies and skills required from program managers through a step-by-step program process and a hands-on real-life case study.

The participant price includes seminar documentation and the brand-new book "[Program Management](#)" by Michel Thiry (value 65\$).

There are only 3 seats left. Participation is strictly limited to 25 to maintain the workshop format and teamwork efficient.

[More details and registration here.](#)

**January 18 and 19**

**Zürich**

**15 PDU**

**Soon!**



## New Event Format launched in Basel - Networking Events -

Starting in January 2011 the PMI Switzerland Chapter Basel Events Team introduces Networking Events which will take place every second month at the **Restaurant La Fonda**. Because no matter what industry you work in, business networking is an essential skill to have if you want a successful career.

Come join us for our first networking event - let's get to know each other and share our knowledge while enjoying some Mexican appetizers in a relaxed atmosphere! We look forward to see you at this new event and don't forget to bring your business cards!

There is a CHF 20 entrance fee which includes hot snacks - everybody will pay for their own drinks. Chapter vouchers are not valid for this type of event. Registration is requested for logistic reasons. Thanks.

[Register here](#)

**January 19**

**Basel**

**Soon!**

*Sponsored link*

**MARAKOUDJA**  
passion for project management



**Project Management Training**

**Fundamentals - CAPM - PMP - PgMP - EVM - Risk Management**  
by Marakoudja and its passionate partners

Full calendar and more [www.marakoudja.com](http://www.marakoudja.com)

**More...**



## Adaptation for Project Management to AGILE - Advantages and Challenges-

Agile software development has become more influential and widespread than the early practitioners have imagined. Yet some still call agile a failure. They point to the fact that few teams have achieved the 10x productivity or quality gains that the best agile teams have shown us are possible.

They rightly state that partial, half-hearted agile implementations are common. These are real obstacles, yes. But evidence of failure? No. Success with agile development is not binary. No teams are perfect, few have achieved the full benefits of being agile, but most that have embarked on the journey to embrace agile are better now than they were when they started.

We succeed by iterating toward becoming more and more agile, and more apt at delivering business value. Join Silvana as we explore the five stages of the ADAPT model, a sustainable approach for both getting started with and getting better at agile.

**Silvana Wasitova**, our speaker has vast experience in delivering mission critical projects in internet, telecom and EDA industries. She is an experienced Scrum Master with experience managing real-time projects developed with distributed teams for an audience of millions of end-users for FIFA Worldcup 2006, Yahoo Movies and Yahoo Sports partnership with EuroSport.

[Register here](#)

**February 3**

**Lausanne**

**Sponsoring available!**

**Ask for our conditions.**



*Heinz Scheuring,  
spm*

## Management of Project Success – the next Generation

While project management usually addresses a single project, Management of Project Success is more concerned with the Objectives and Value of the whole organisation.

In this presentation concrete methods will be presented which have considerable potential for those responsible for both initiation of projects and their management during their entire duration.

This includes not only Project Managers and Team Members but also those responsible for the overall project (sponsors) and Line Managers.

**Heinz Scheuring** has over thirty years experience in Project Management as Trainer, Coach, Project Manager and Developer of Project Management Software products. He is author of the well-known specialist book "Schlüssel zum Projektmanagement" ("Key to Project Management"), in which a number of innovative project management methods are described, as well as Management of Project Success. He leads two companies: Scheuring AG and hyperWeb AG.

He is also member of the management team of the Swiss Project Management Association **spm**.

[Register here](#)

**February 21**

**Zurich  
(in German)**

**1.5 PDU**

**Hosted**



Frank Schmidt

## Global Delivery

**Globalization, a new economic reality, and technology advances have changed the way companies do business.**

Additionally the recent changes in business climate accelerate the shift to the new paradigm for customers, i.e. to increase their IT service level (business need) and reduce their IT costs (finance need). Business must now examine working capital & investment: identify opportunities to restructure, reduce and preserve capital as well as streamline operations.

Global Delivery is well positioned to help customers responding to these impacts. This presentation will cover the trends and factors which drive Global Delivery, the fundamentals like cultural awareness, delivery models, collaboration and legal concerns and will also look at Global Delivery along the Project Life Cycle.

Our speaker: **Frank Schmidt** – IBM Executive Certified Senior Project Manager; Global Delivery SME

Frank has a wealth of experience in delivering services to international and diverse clients, working with Global Resources in the areas of Infrastructure Outsourcing and Application Outsourcing. He has been working closely with IBM India as well as Nearshore Centers in Eastern Europe for the last seven years.

[Register here](#)

February 24

Münchenstein

1.5 PDU

Sponsored



**Registration for the « Congrès du Management de Projet » is now open!**

**The programme is online! - Reserve your seat and join us at the Congress**

After a very successful 2010 edition with more than 500 participants, please do not miss the 17th "Congrès du Management de Projet" in Lausanne on April 27 and 28, 2011.

Discover the 2011 detailed two days programme at: <http://www.congres-pm.ch>

### Highlights and new:

- A complete theme based on sustainable responsible management
- **32 brand new training sessions** out of 44 total, organized in 11 parallel tracks, of which 8 sessions in English
- New in the programme: « [Le Carrefour des Décideurs](#) »
- Online help to better choose your training sessions
- A networking evening to meet peers, friends or to make new contacts
- The 2nd "Project Management Innovation Award", a CHF 5'000 prize sponsored by the two organizing partner associations SMP and PMI Switzerland.

PMI Members benefit from CHF 200 discount till April 3, the end of the early bird period, CHF 100 afterward. PMP®, PgMP®, PMI-RMP® and PMI-SP® can obtain up to 12 PDU for the whole two days programme.

As in the past, the number of places per training session is limited for your comfort and convenience. Therefore, we recommend that [you register early](#). More information and detailed conditions are available on the Congress dedicated site.



## Elections 2011 - Select your Representatives to the Chapter Board

Thank you to the eight candidates who volunteered to lead our association and are running for the 2011 elections, and to the Nominations Committee who run the whole process.

The electronic ballot is now open and you can cast your vote at <http://pmi-switzerland.ch/elections>.

Voting is open to Chapter Members only and you must first log in with your last name and PMI ID to [review the candidates' profile](#) and election statement, and then select your preferred candidates. Your vote is automatically encrypted and fully anonymous. You can obviously only vote once.

As we celebrate our tenth anniversary in 2011, your professional association needs a strong PMI Switzerland Chapter leadership. Your representatives to the board have a lot of responsibilities and we encourage you to take the few minutes required to cast your vote.

Erhard Zingg, PMP  
Elections Committee

*PS: while you are doing this, please also consider to give us your feedback and participate to our Members' satisfaction survey (see below).*

## Members Satisfaction Survey 2010 – Please Send us Your Suggestions

The 2010 [Members Satisfaction Survey](#) is open: your feedback counts!

It only takes a couple of minutes to express your opinion and we strongly encourage you to participate and provide your association with valuable feedback and recommendations. The satisfaction survey is a key input in the Chapter development process and ultimately on the services you obtain from your membership.

Please fill in the PMI Switzerland Chapter [annual satisfaction survey](#) to make your voice heard and **be entered in our drawing** for 1 free slot in Peter Taylor's [The Lazy Project Manager eLearning Course](#). It could become your most valuable 3 minutes investment this year.

Thanks to Peter Taylor for sponsoring this prize and to Nissa Alexandrov who volunteered to prepare this year survey, keeping it very short and focused for your convenience.

*PS: while you are doing this, please take a few minutes more to know the candidates to the 2011 elections and cast your vote for your best representatives (see above).*

## Chapter news

### From your VP Members desk: membership status update

Last month, the PMI Switzerland Chapter was pleased to welcome 30 new members, bringing the active membership to **1157** as of November 30<sup>th</sup>.

**Congratulations** also to our 22 chapter members who obtained their PMP/CAPM certification in **November 2010** (by certification date):

*Olaf Albrecht, Stefanie Amos, Neeraj Arora, Didier Jean Carnal, Frederic Etienne, Mario Eugster, William Fankhauser, Christoph Glutz, Paul K. Goode, Stan Konopka, Marcin Lukiewicz, Alicia Mazzarella, Emiliano Mocolini, David Munier, Dominique Piguet, Julio Antonio Pino Kourri, Raphael Schertenleib, Beat Daniel Schweizer, Markus Stangl, Vincent Staub, Richard van der Meij and Javier Asenjo.*

The PMI Switzerland Chapter board representatives and professional colleagues hope to meet you personally at one of our next [networking or training events](#). Events are a great way to network and to maintain PMI certifications.





### “Make a deal” with the PMI Switzerland Chapter book of the month

All the books available on the chapter site are featured because we think they deserve to stand out from the crowd of the many of other titles published by PMI. [The chapter bookstore](#) is available at great conditions to chapter members only, for individual use.

Only in January 2011, the “[Organizational Project Management Maturity Model \(OPM3®\) Knowledge Foundation - 2nd Edition](#)” is discounted at **CHF 50.-** instead of CHF 60.-. Offer valid until end of the month or when stock runs out.

---

Copyright 2010 Project Management Institute Switzerland Chapter. All rights reserved.

The PMI Switzerland Chapter Newsletter is published monthly and distributed electronically to all members of the PMI Switzerland Chapter and other newsletter subscribers, over 2000 project managers and professionals in Switzerland and neighbouring countries. Advertising rates and conditions can be requested from the chapter office.

Subscribe at [www.pmi-switzerland.ch/news/subscribe.php](http://www.pmi-switzerland.ch/news/subscribe.php)  
Unsubscribe [www.pmi-switzerland.ch/news/unsubscribe.php](http://www.pmi-switzerland.ch/news/unsubscribe.php)

The PMI Switzerland Chapter is a non-profit professional business organization, and is a chartered chapter of the Project Management Institute (PMI), Newtown Square, PA, USA.

**Editor:** PMI Switzerland Chapter, Marketing & Communication Team, Wasserwerksgasse 37, CH-3000 Bern 13, [communication@pmi-switzerland.ch](mailto:communication@pmi-switzerland.ch) - Tel +41 31 311 53 08

**Soon!**

When you see this logo in our events list, it means this is the last announcement for this event in the chapter newsletter.



When you see this logo in our events list, please consider self organized car pooling as public transportation may not be very practical or nearby.

